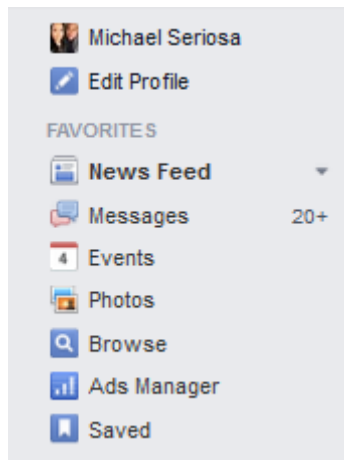
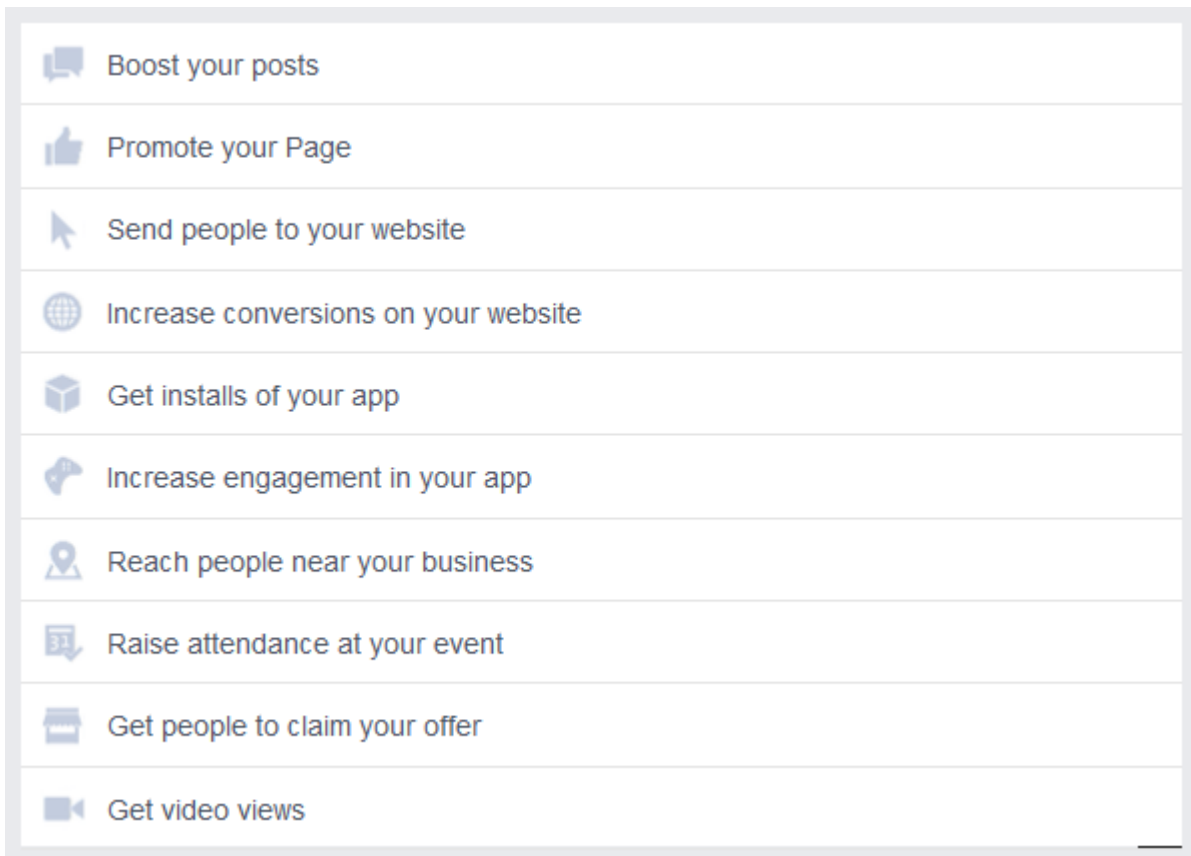


Discover the 7-Steps to Create a Click to “CALL NOW” Facebook Ad

1. Click “Ads Manager” to get started.



2. Click “Reach people near your business”



3. Choose the Facebook page you want to use for the ad.

The screenshot shows the Facebook ad creation interface. On the left, a list of campaign objectives is displayed, with "Reach people near your business" selected and highlighted. The main area shows the "Local Awareness" campaign type, which is described as "Promote your business to people who are nearby." Below this, the advertiser's name "Michael Seriosa" is shown in a dropdown menu. The "Campaign Name" field contains "Michael Seriosa - Local Awareness". At the bottom right, there is a blue button labeled "Set Audience & Budget".

4. Enter your address, the radius you want to reach, the age and the gender.

The screenshot shows the "Who would you like to see your ads?" interface. At the top right, there is a link for "Help: Choose Your Audience". The main area features a map of the Reno, Nevada area with a circular radius of 15 miles centered on "1 E. Liberty St. Reno Nevada". The "Potential Reach" section on the right indicates that 81,000 people are estimated to be in the selected area. Below the map, there are input fields for "Age" (set to 35-65+) and "Gender" (set to All).



5. Choose how much you like to spend and name the Ad set.

How much would you like to spend? Help: Setting Your Budget & Schedule

Budget ⓘ **Daily Budget** ▼
\$5.00 USD

Schedule ⓘ Run my ad set continuously starting today
 Set a start and end date

Estimated Daily Reach

1,500 - 3,800 people on Facebook

0 of 81,000 ⓘ


This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

Ad Set Name ⓘ

6. Click on the “Add more images” to add more image ads.

Choose different images to create multiple ads Help: Selecting Images

Select images to create one or multiple ads
You can create up to 6 ads at once by uploading multiple images. [Learn more](#)



Recommended Image Specs

- Recommended image size: **1200 x 628 pixels**
- Image ratio: **1.91:1**
- Your image may not include **more than 20% text.**



7. Fill out the "Text", "Headline" boxes. Click on the "Call to Action" and choose "Call Now" and enter your phone number with area code. Click on the "Show Advance Options" and enter your description information in the "News Feed Description." Then click on the green button below "Place Order".

What text and links do you want to use? Help: Editing Ads

Text ⓘ

Click the image below to call us and get your free 30-minute consultation.

Headline ⓘ

WANT MORE CUSTOMERS?

Call to Action ⓘ

Call Now ▾

Add a phone number so people can tap your ad to call you.

(775) 830-2166

Hide Advanced Options ▲


News Feed Description ⓘ 164

Click To Call For Free Consultation.

Ad Preview
1 of 1

✓ Mobile News Feed Remove

See Feature Phone Preview



Back Review Order Place Order



Hi! My name is Michael Seriosa, and I would like to help your business generate more leads and sales using Facebook ads.

If you would like to learn more on how we can partner with you to grow your business, please give us a call and setup a free consulting appointment with us at [775-830-2166](tel:775-830-2166). Or visit us online at www.michaelseriosa.com





CLICK HERE NOW

